

DEVIN M. MORRILL

Visual Information Specialist, GS-1084 | Mendon, MA 01756 United States

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PROFESSIONAL SUMMARY: Visual Information Specialist with Federal and private sector experience leading exhibit design, environmental graphics, and institutional visual communication programs. Independently plan, design, and oversee permanent and semi-permanent exhibits supporting senior leaders, research organizations, and enterprise missions. Serve as a principal advisor to leadership, engineers, historians, and researchers on visual communication strategy, translating complex scientific, operational, and historical subject matter into clear, authoritative visual narratives. Develop professional layouts, mockups, and technical specifications to guide fabrication and installation while coordinating with facilities, safety, security, and vendors to ensure compliant execution. Manage exhibit lifecycle activities including documentation, asset tracking, updates, and reconfiguration, and establish visual standards and precedent-setting approaches adopted across multiple facilities.

CORE COMPETENCIES: Exhibit program planning and design (2D/3D); Environmental and interior graphics; Senior leader advisory support; Visual standards and precedent-setting work; Program-level visual communication; Independent project execution; Exhibit lifecycle and asset management; Vendor, facilities, and security coordination.

PROFESSIONAL EXPERIENCE:

VISUAL INFORMATION SPECIALIST DE-02, US Army DEVCOM Soldier Center | Office of the Chief Data Officer | Natick, MA | 03/2023 – Present | 40 hrs/week

Serve as lead visual information specialist for permanent and semi-permanent exhibits and environmental graphics supporting Army research, leadership engagement, and institutional history across multiple facilities. Independently plan and execute complex exhibit initiatives, establishing visual approaches and design standards that inform future exhibit and facility modernization efforts. Advise senior leaders, engineers, historians, and researchers on visual communication strategies, influencing how institutional narratives and technical information are presented to internal and external audiences. Translate complex scientific, operational, and historical content into authoritative visual narratives that support decision-making, education, and mission alignment. Develop professional mockups, scaled layouts, and technical specifications used as the basis for fabrication, installation, and long-term exhibit maintenance. Coordinate across facilities, safety, security, and vendor organizations to ensure exhibits meet Army branding, security, accessibility, and policy requirements. Lead and deliver precedent-setting exhibit projects used as reference models for subsequent facility and program visual upgrades.

Selected Program-Level Projects:

- **SFC Monti Soldier and Squad Research Facility:** Planned and delivered a large-scale, immersive exhibit environment establishing a new visual standard for communicating Soldier research and innovation (April 2025).
- **MacArthur Hall Leadership Wing:** Led end-to-end visual transformation of a senior leadership space integrating mission messaging and institutional history, adopted as a reference model for similar facilities (July 2024).

- **Army and Navy Historical Display:** Designed and installed semi-permanent historical exhibit supporting heritage education and institutional identity (December 2023).

VISUAL INFORMATION SPECIALIST Booz Allen Hamilton | Natick, MA | 03/2022 – 03/2023 | 40 hrs/week

Developed high-impact visual communication products supporting Army research and development programs. Designed publications and briefing materials that improved leadership understanding of technical initiatives. Collaborated with subject matter experts to present complex research outputs consistently. Supported enterprise events through audio-visual design and live presentation support.

GRAPHIC DESIGNER Lifesong Church | Sutton, MA | 11/2021 – 02/2022 | 40 hrs/week

Produced print, digital, and environmental graphics supporting organizational communication and outreach.

GRAPHIC DESIGN SPECIALIST Company Launch Partners | Hopedale, MA | 05/2018 – 05/2020 | 40 hrs/week

Applied professional design principles to publications and interactive web products. Partnered with executive leadership to modernize organizational branding and visual identity. Established marketing and advertising standards to develop strategic communication policy. Mentored colleagues to maintain visuals and apply periodic updates.

EDUCATION: Bachelor of Fine Arts (BFA) 3.1 GPA, Messiah University | Mechanicsburg, PA

PROFESSIONAL DEVELOPMENT: Army Management Staff College (AMSC), Basic Course (2025), Intermediate Course (Currently Enrolled).

TECHNICAL SKILLS: Adobe Creative Cloud (Illustrator, InDesign, Photoshop, After Effects, Microsoft M365, Figma, InVision, Wix, 3D Printing, MS Teams, Asana, Slack

AWARDS: Department of the Army Civilian Service Achievement Medal (June 2025), DEVCOM Soldier Center Certificate of Achievement (September 2024), DEVCOM Soldier Center Certificate of Appreciation (May 2024)

REFERENCES:

Douglas Tamilio | Director, U.S. Army DEVCOM Soldier Center
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Jeff Blood | Chief Data Officer, U.S. Army DEVCOM Soldier Center
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