

Devin Morrill

Mendon, MA | 508-282-1801 | dmmorrill4@gmail.com | www.devinmorrill.art

Graphic Designer | Branding & Visual Storytelling

Creative designer with 7+ years of experience delivering impactful visual solutions across branding, digital media, and exhibition/environmental design. Skilled in transforming complex ideas into compelling visuals for presentations, campaigns, and events. Adept at collaborating with cross-functional teams in fast-paced environments. Currently expanding expertise into 3D design with CLO3D to support innovation in apparel and footwear industries.

Experience

Visual Information Specialist – Branding & Marketing Lead

U.S. Army DEVCOM Soldier Center – Natick, MA | Mar 2023 – Present

- Lead branding and marketing initiatives, creating consistent design systems and visual identities across digital and print platforms.
- Direct high-visibility campaigns include posters, event branding, presentation design, newsletters, and large-scale installations.
- Partner with engineers, researchers, and executives to translate complex ideas into clear, impactful visuals.
- Mentor junior designers and interns, fostering professional growth and design best practices.
- Research emerging creative tools and trends to elevate deliverables and drive continuous improvement.

Visual Information Specialist

Booz Allen Hamilton – Natick, MA | Mar 2022 – Mar 2023

- Produced innovative visual concepts and design solutions to communicate advanced research projects.
- Designed publications, campaign materials, and presentation assets that elevated brand presence.
- Supported live events and presentations with multimedia integration and technical design support.

Graphic Designer

Lifesong Church – Sutton, MA | Nov 2021 – Feb 2022

- Created social media campaigns, weekly sermon graphics, and video/photo content to expand digital reach.
- Designed branded print materials including newsletters, signage, and banners for community events.
- Produced environmental and experiential designs such as outdoor signage and event displays.

Graphic Design Specialist

Company Launch Partners – Hopedale, MA | May 2018 – Aug 2020

- Partnered with leadership to modernize brand identity through logo design, website, and marketing campaigns.
- Developed layouts and digital assets for marketing collateral, interactive websites, and client projects.

Skills

Technical: Adobe Creative Cloud: Illustrator, Photoshop, InDesign, After Effects | Microsoft Office: PowerPoint, Word, Excel | 3D & Prototyping Tools: InVision, Figma, 3D Printing, CLO (in progress)

Design: Brand Identity | Event & Environmental Design | Social Media Graphics | Presentation & Editorial Design

Education

Bachelor of Fine Arts (BFA) in Studio Art, Graphic Design Concentration | Messiah University

Awards & Recognition

- Department of the Army Civilian Service Achievement Medal – Jun 2025
- DEVCOM SC Certificate of Achievement – Sep 2024
- DEVCOM SC Certificate of Appreciation – May 2024