

## Devin Morrill

508-282-1801 / dmmorrill4@gmail.com / www.devinmorrill.art

### Experience

**Visual Information Specialist:** GS-11/DE-02, Series 1084, 40 hrs./week

**March 2023 - Present**

*U.S. Army DEVCOM Soldier Center (Office of the Chief Data Officer)*

*Natick, MA*

- Lead for the DEVCOM SC branding and marketing team. Extensive knowledge of Army and industry policy and guidelines for publications and multimedia production; thorough knowledge of formats, standards, and production resources for print and electronic media.
- Plan and coordinate highly complex graphic design projects; define project goals, scope, and requirements (i.e., audience, deadline, final product format, delivery methods) for all phases of planning and production; lead team projects and interpret customer requirements and project complexity to determine required team and technical resources needed for timely, accurate product delivery.
- Advise and design complex publication and briefing products, such as posters, fact sheets, brochures, programs, slide decks, newsletters, logos.
- Design and oversee production on interior/exterior displays and exhibits throughout the military base, using mockups to provide leadership with a visual representation of the final installation.
- Lead conceptualization sessions and advising customers on how to communicate their analytical story most effectively in a visual format.
- Mentorship for both new hires and interns, overseeing day to day operations, showcasing customer service skills, and guidance on how projects are organized and executed.
- Strategic communicator adept at engaging with diverse technical customers, including scientists, researchers, military and business personnel, and executive leadership.
- Collaborate with geographically dispersed cross-functional teams to implement effective solutions that drive continuous improvement and operational excellence.
- Manage office inventory, equipment life cycle requirements and maintenance, and conduct extensive market research on cutting edge equipment and supplies to deliver high quality deliverables.

**Visual Information Specialist**

**March 2022 - March 2023**

*Booz Allen Hamilton*

*Natick, MA*

- Developed highly engaging, innovative visual concepts and templates that clarify complex research and development technologies and concepts for different departments while assigned to the U.S. Army DEVCOM Soldier Center.
- Designed complex publication and briefing products, such as posters, fact sheets, brochures, programs, slide decks, newsletters, logos.
- Supported the Audio-Visual team during events and presentations which included live streaming, recording, and presenting events and presentations.

**Graphic Designer**

**November 2021 - February 2022**

*Lifesong Church*

*Sutton, MA*

- Managed multiple competing priorities in a dynamic and fast-paced environment.
- Coordinated and developed social media graphics, videos, photos, and other creative design and print solutions.
- Printed deliverables including handouts, booklets, posters, QR tags, newsletters, and other material.
- Environmental design included updating ministry banners, outdoor flags, and the main campus' outdoor signage.

**Graphic Design Specialist**

**May 2018 - August 2020**

*Company Launch Partners*

*Boston, MA / Providence, RI*

- Applied publishing tradecraft, principles, practices, and software applications to conceptualize and produce layouts for a variety of intelligence publications and/or interactive websites.
- Worked directly with the CEO to update company branding which included logo, website, marketing programs, cards, and interior office artwork.

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### **Technical Skills**

Adobe Creative Suite: Illustrator, InDesign, Photoshop, After Effects

Microsoft Office Suite: Word, Excel, PowerPoint, OneDrive, Outlook

Prototyping: InVision, Figma, 3D Printing, Wix

Collaborative Tools: Teams, Asana, Slack, Dropbox

### **Education**

#### **Messiah University**

BFA Studio Art, Graphic Design Concentration

### **Awards**

DEVCOM SC Certificate of Achievement, 12 September 2024

DEVCOM SC Certificate of Appreciation, 01 May 2024